IRI

HACKATHON

2027

March 30 - April 1, 2027
Newport Beach, CA

SPONSORSHIP OPPORTUNITIES

The IRI Hackathon is a collaborative exercise bringing together top technical experts to drive innovation in the annuity market. This competitive event aims to harness the collective expertise from across the insured retirement industry supply chain to help explore creative digital solutions that reimagine how individual annuity products are marketed, sold, and serviced alongside traditional investments.

Host Sponsor SOLD

One available

Member Exclusive: In Kind

- Logo recognition in event promotions, welcome slides, and onsite signage
- Provides meeting space, refreshments, A/V and logistical support
- Opportunity to serve as MC
- Opportunity to host a dinner for attendees
- Opportunity to provide swag to attendees
- Banner ad in 2027 Issue of Momentum or Member Newsletter
  (Size: 650 px wide x 170 px high; Format: png)

Sandbox Sponsor SOLD

One available

In-Kind

- Provides sandbox
- Logo recognition in event promotions, welcome slides, and onsite signage
- Opportunity to provide swag to attendees

Platinum Sponsor SOLD

One available

Member $10,000

- Logo recognition in event promotions, welcome slides and onsite signage
- Opportunity to provide swag to attendees
- Opportunity for a co-MC
- Banner ad in 2027 issue of Momentum or Member Newsletter
  (Size: 650 px wide x 170 px high; Format: png)

Gold Sponsor

Multiple available

Member $7,000; Nonmember $9,000

- Logo recognition in event promotions, welcome slides, and onsite signage
- Opportunity to provide swag to attendees
- Banner ad in 2027 Issue of Momentum or Member Newsletter
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Silver Sponsor

Multiple available

Member $5,000; Nonmember $7,000

- Logo recognition in event promotions, welcome slides, and onsite signage
- Opportunity to provide swag to attendees

For more information, please contact Anna Hildreth, Vice President, Marketing & Events at ahildreth@irioline.org

THANK YOU

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